

## Strengths of the Sanyo Chemical Group

The Sanyo Chemical Group has three strengths: “interface control technology,” a “culture that encourages challenges,” and a “customer-oriented approach.” Thanks to this unique advantage, cultivated over our 76-year history, we offer about 3,000 types of performance chemicals.

We intend to use these strengths to accelerate our transformation into a business model adapted to a sustainable society and resolve material issues (materiality) that will affect the Group’s value creation, thereby realizing our Vision 2030.

Over its long history, the Sanyo Chemical Group has created a culture that encourages individuals to take on challenges. This spirit is rooted in our efforts to go beyond the boundaries of conventional business, such as the development of an electronic nose that closely mimics the human sense of smell and peptide agriculture, which pursues agricultural production efficiency.

Since 1911, when its first domestic olive soap was produced, the Sanyo Chemical Group has continued to refine its cutting-edge interface control technology and has grown from soap to surfactants and petrochemicals. Now, armed with the technological capabilities to provide 3,000 types of performance chemicals, we are pioneering new growth fields such as the environment and medicine.

**Interface  
control  
technology**

**Culture that  
encourages  
challenges**

**Customer-  
oriented  
approach**

**About  
3,000 types of  
performance  
chemicals**

Our customer-oriented approach, which quickly recognizes customer needs and responds to them in an organized manner, has led to our gaining customer trust and developing new products. We combine customer needs identified by the sales section with the Group’s seeds to provide optimal solutions through collaboration between research, production, and general affairs sections. We call this customer-oriented approach the “NeeSeeds-Oriented approach,” which is a strength that supports our growth.

## Material issues (materiality)

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**Improve QOL  
by performance  
through chemistry**

**Achieve  
carbon neutrality  
as Interface Innovator**

**Innovating beyond  
the boundaries of chemistry  
by chemistry**

**Develop human  
resources and  
improve work  
environment by  
recognizing diversity**

**Implement  
challenge-oriented  
and transparent  
management**

**Create innovations  
by supporting  
value creation  
of industry,  
culture and education**

**Conduct the risk  
management  
thoroughly  
by strengthening  
the Guardian  
function**

